ABSTRACT OF THE DISCLOSURE

An apparatus and method f pr providing financial information and/or investment information, including a receiver, wherein the receiver receives a request from a communication device associated/with an individual to receive information regarding /a change in at least one factor along with information regarding a correlation of the at least one factor with an investment vehicle, an investment factor, or a financial instrument, a processor, wherein the processor detects the change in the at least one factor, processes the request and generates at least one of a signal, a message, and a report, containing information regarding the change in the at least one factor along with information regarding the correlation of the at least one factor with the investment vehicle, an investment factor, or a financial instrument, and a transmitter, wherein the transmitter transmits at least one of the signal, the message, and the report, to a communication device associated with the individual.